

All in Türkiye



TGA
TÜRKİYE TOURISM
PROMOTION AND
DEVELOPMENT AGENCY



About All in Türkiye

All in Türkiye, the online training platform offered by the Türkiye Tourism Promotion and Development Agency (TGA), has been created for international travel agencies, tour operators, guides, and industry professionals worldwide.

The courses published in All in Türkiye offer tourism professionals the most up-to-date and relevant information on Türkiye's destinations and tourism experiences, allowing them to promote Türkiye successfully and effectively.

The platform offers the opportunity to specialize in many subjects, ranging from Türkiye's history and culture to nature and specific tourism experiences. Participants who successfully complete the courses that are offered on the platform are granted the "Türkiye Tourism Specialist" certificate.

The platform is available in 12 languages now.





What is All in Türkiye?

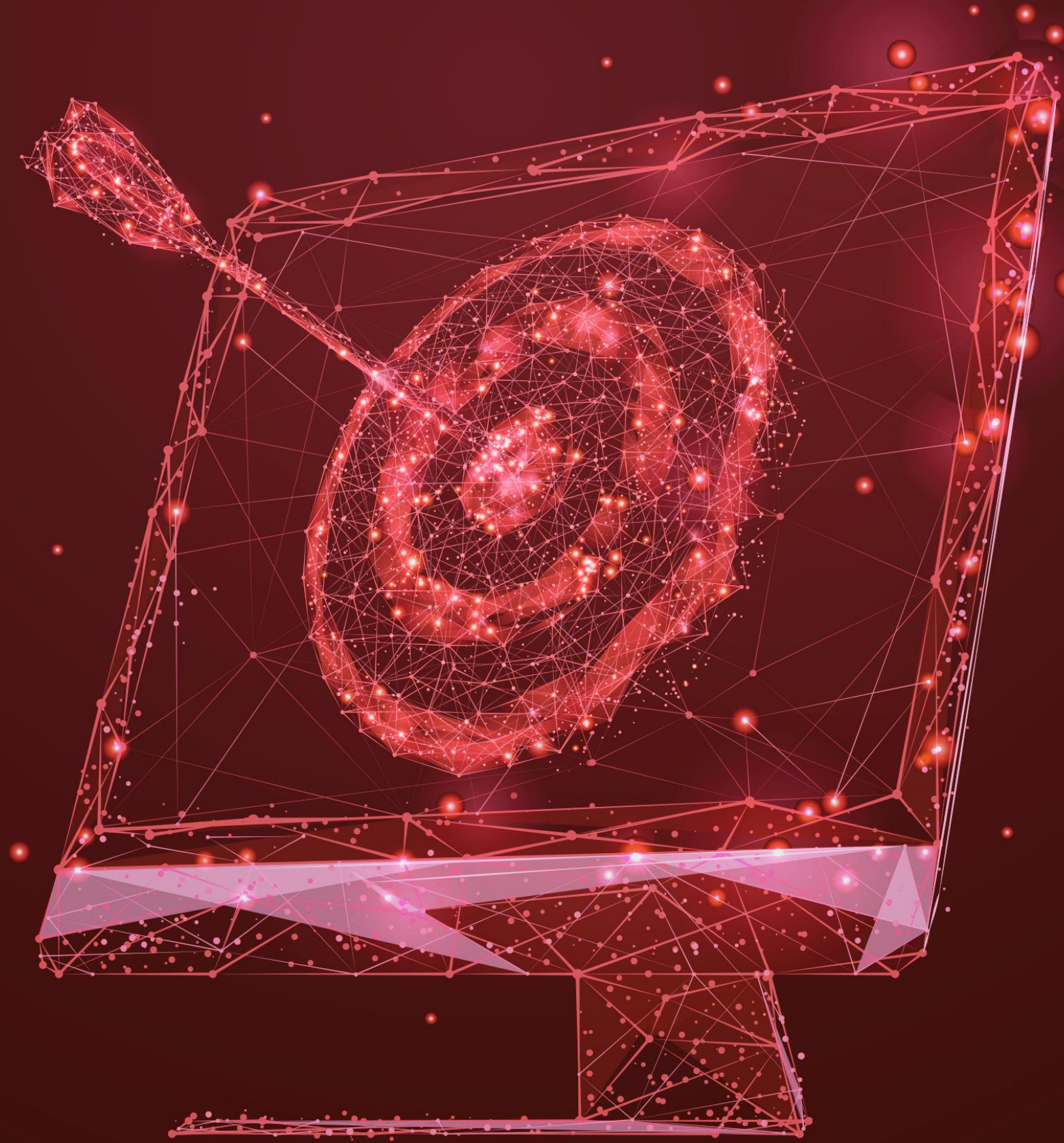
- All in Türkiye is an educational platform that presents Türkiye's tourism destinations, products, and experiences with the most up-to-date information.
- More than 20 courses are available on the platform. The courses cover Türkiye's tourism destinations, products, and experiences.
- Users who become members of the platform can access all courses online completely free of charge.
- An online exam is presented at the end of each course, and users are entitled to receive a "Türkiye Tourism Specialist" certificate upon scoring a minimum of 70% on the exam.
- The "Türkiye Tourism Specialist" certificate is approved by the Ministry of Culture and Tourism of the Republic of Türkiye and the Türkiye Tourism Promotion and Development Agency (TGA). The certification is classified under Licenses and Certificates, and can be used as a competency indicator on platforms such as LinkedIn.





All in Türkiye Objectives

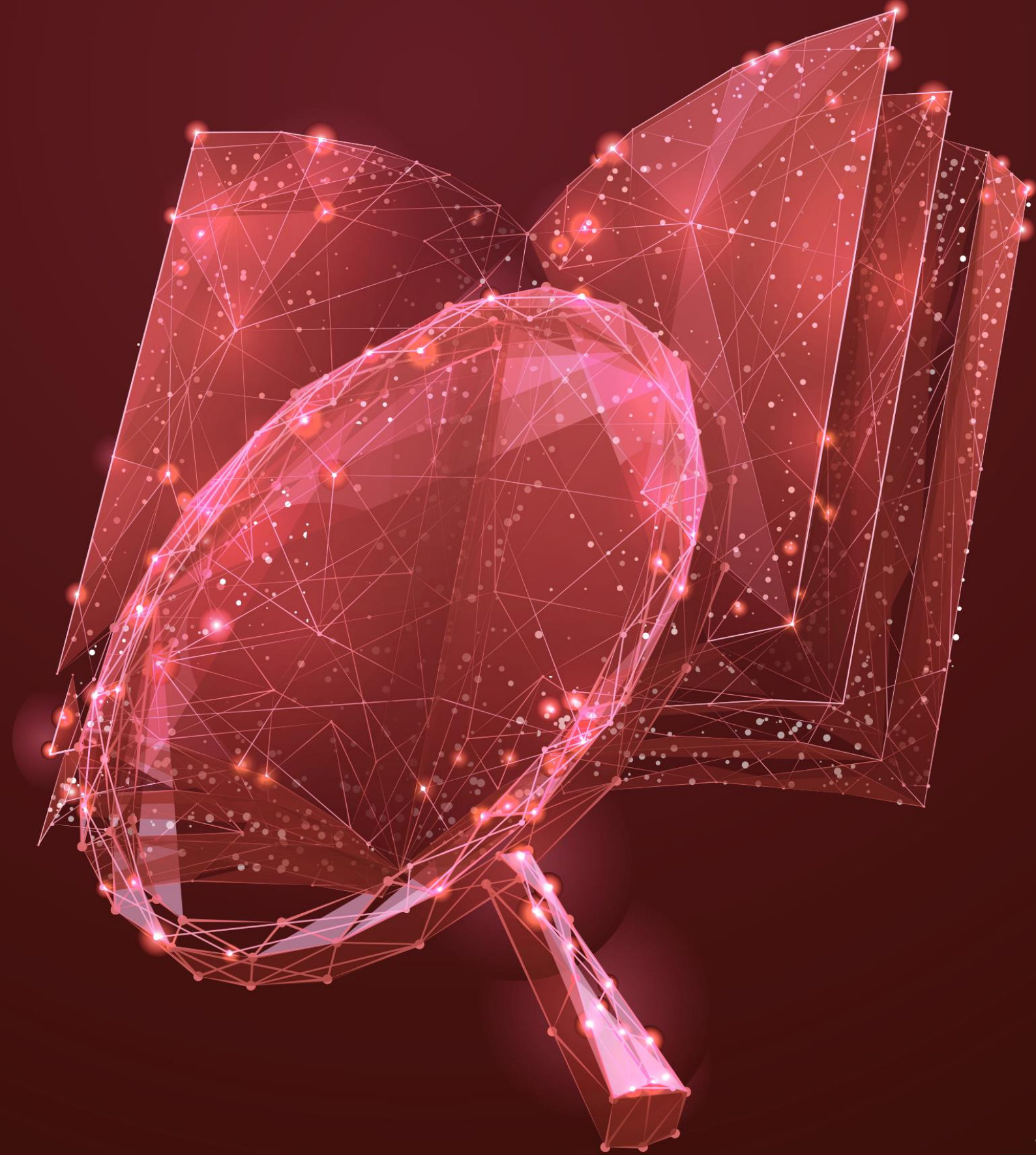
- To offer a platform accessible from anywhere in the world any time.
- To provide the most up-to-date and accurate information regarding tourism destinations and products in Türkiye.
- To ensure that tourism professionals who are members of the platform are consistently well informed and knowledgeable about Türkiye.
- To maintain communications with tourism professionals who are members of the platform (via e-mail, etc.).
- To enable tourism professionals to experience destinations and products directly by offering opportunities to participate in promotional tours.





All in Türkiye Benefits

- Access to the most current and accurate information on tourism destinations and products in Türkiye at any time and from anywhere in the world.
- Offering users the ability to provide better quality of service by enriching their areas of knowledge and expertise.
- Rich content that expands users' portfolios, and increases their business opportunities and earning potential.
- Chance to register professionalism with the "Türkiye Tourism Specialist" certificate and increased recognition in media such as LinkedIn.
- Opportunities to participate in the promotional trips associated with the program.
- Flexible courses offer the opportunity to complete the training at own convenience.
- Access to courses with rich, educational, and career-advancing content is free of charge.

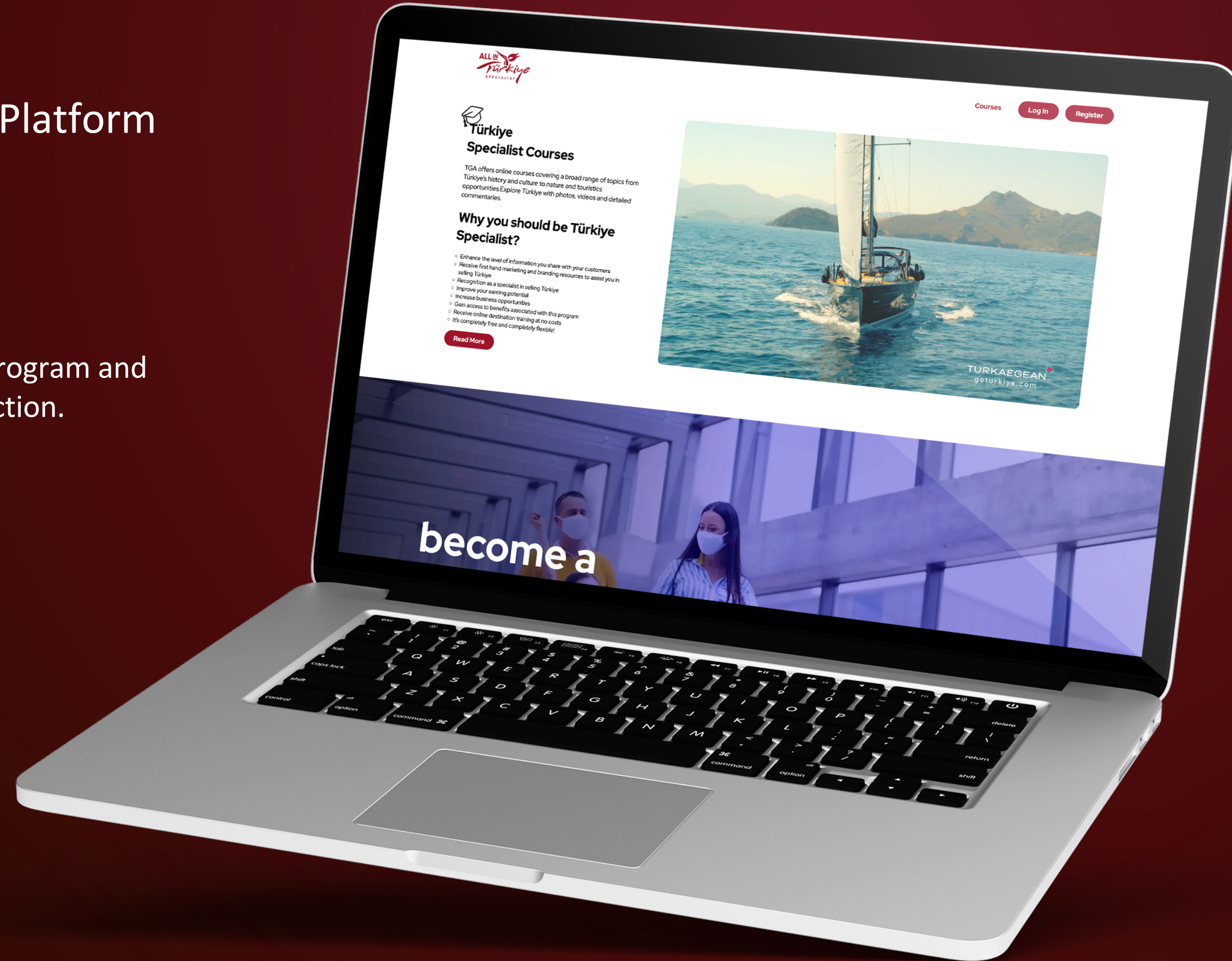




About the All in Türkiye Platform Website

About the Platform

Detailed information about the program and certificate can be found in this section.





About the All in Türkiye Platform Website

Courses

Online courses are included in this section

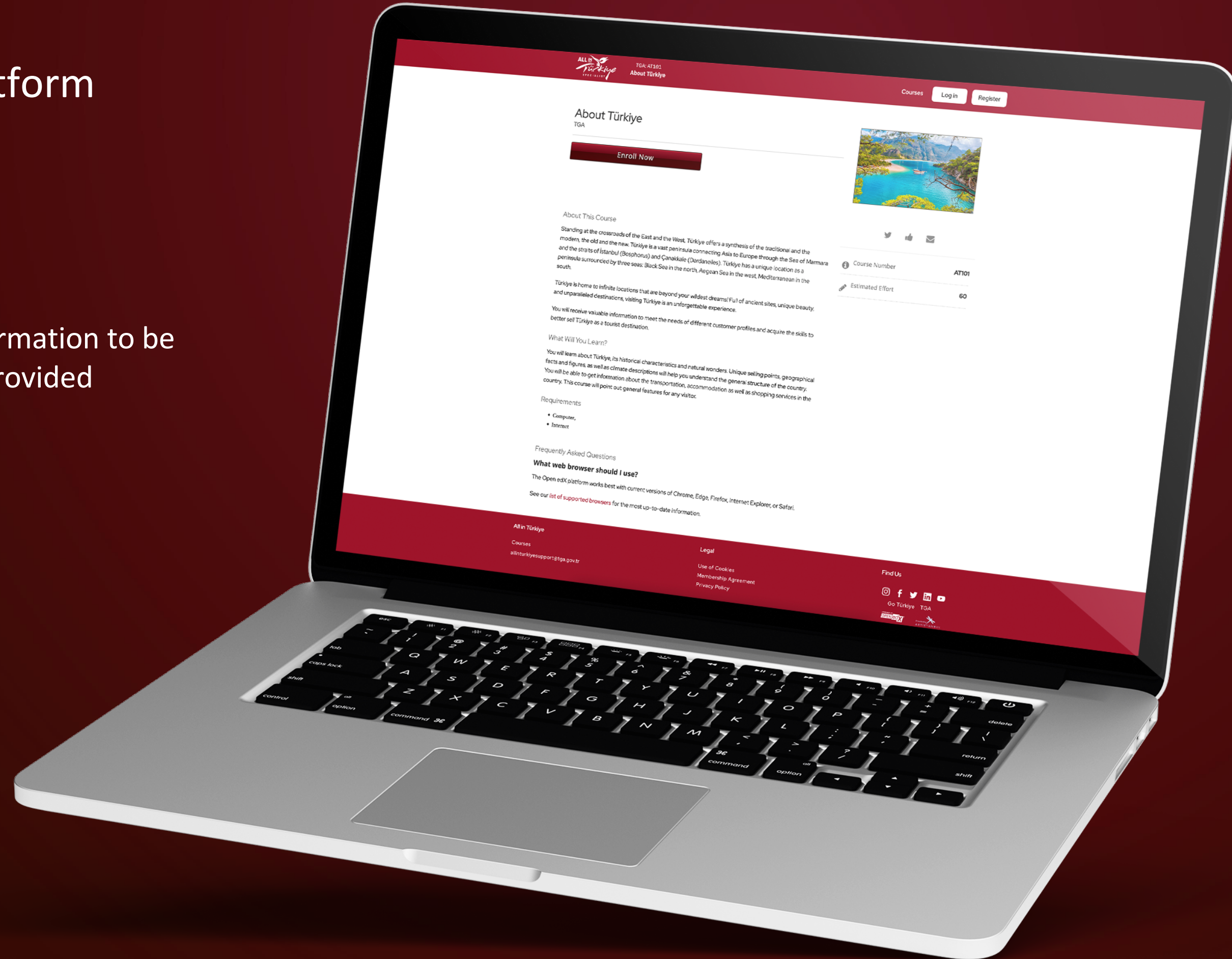




About the All in Türkiye Platform Website

About the Course

A summary of the course and the information to be obtained by the end of the course is provided

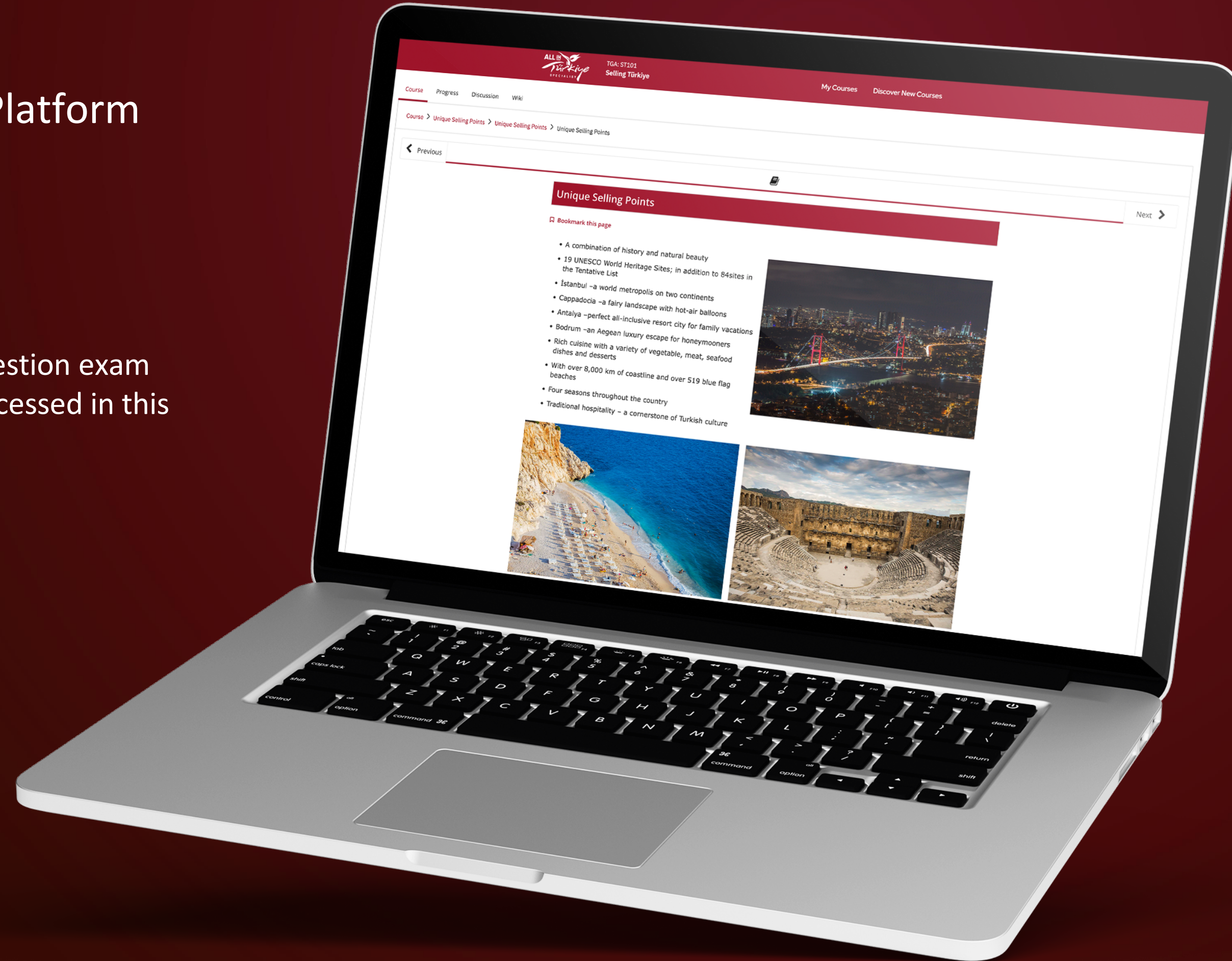




About the All in Türkiye Platform Website

Course Content

The course content and the 10-question exam prepared on the content can be accessed in this section





Registration on the Platform

Registration Questions Required Fields:

- Name
- Title
- Company Name
- Company Type
- Country and City

Ready to be a Türkiye Specialist?

You can start to explore Türkiye and be a Türkiye Specialist with this simple form.

Salutation
First Name
Name of Organisation
Organization Type
City
Phone
Title
Last Name
Country
Website

What experiences do your customers ask for? (Please select all that apply)

| | | | |
|---|--|--|--|
| <input type="checkbox"/> Cycling | <input type="checkbox"/> Weddings and Honeymoons | <input type="checkbox"/> Luxury | <input type="checkbox"/> Golf |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Blue Voyage in Turkey | <input type="checkbox"/> Meetings and Incentives | <input type="checkbox"/> Cruising in Turkey |
| <input type="checkbox"/> Skiing | <input type="checkbox"/> Fashion and Design | <input type="checkbox"/> Sports | <input type="checkbox"/> Shopping |
| <input type="checkbox"/> Religious and Spiritual | <input type="checkbox"/> Gastronomy in Turkey | <input type="checkbox"/> Outdoor Adventure | <input type="checkbox"/> Nature & Eco Life |
| <input type="checkbox"/> Citta Slow | <input type="checkbox"/> Learn and Study | <input type="checkbox"/> Diving | <input type="checkbox"/> Beach and Fun |
| <input type="checkbox"/> Football | <input type="checkbox"/> Plateaus of Turkey | <input type="checkbox"/> Mountains of Turkey | <input type="checkbox"/> Lakes of Turkey |
| <input type="checkbox"/> Waterfalls of Turkey | <input type="checkbox"/> Rivers of Turkey | <input type="checkbox"/> Islands of Turkey | <input type="checkbox"/> Health and Wellness |
| <input type="checkbox"/> Arts, Festivals and Events | <input type="checkbox"/> Rail Tours | <input type="checkbox"/> National Parks | <input type="checkbox"/> Canyons of Turkey |
| <input type="checkbox"/> Caves of Turkey | <input type="checkbox"/> Architectural Marvels | <input type="checkbox"/> Digital Nomads | <input type="checkbox"/> Vineyard Routes |
| <input type="checkbox"/> UNESCO Heritage Sites & Routes | <input type="checkbox"/> Handcrafts | <input type="checkbox"/> Culture Routes | <input type="checkbox"/> Turkish Museums |
| <input type="checkbox"/> Hatal Tourism | <input type="checkbox"/> Turkish Stories | <input type="checkbox"/> Turkish Travel Books | <input type="checkbox"/> Filming in Turkey |
| <input type="checkbox"/> Games | <input type="checkbox"/> Ancient Heritages | <input type="checkbox"/> Traditional Turkish Music | |



Registration on the Platform

Determination of e-mail address and password to be used for logging in to the platform

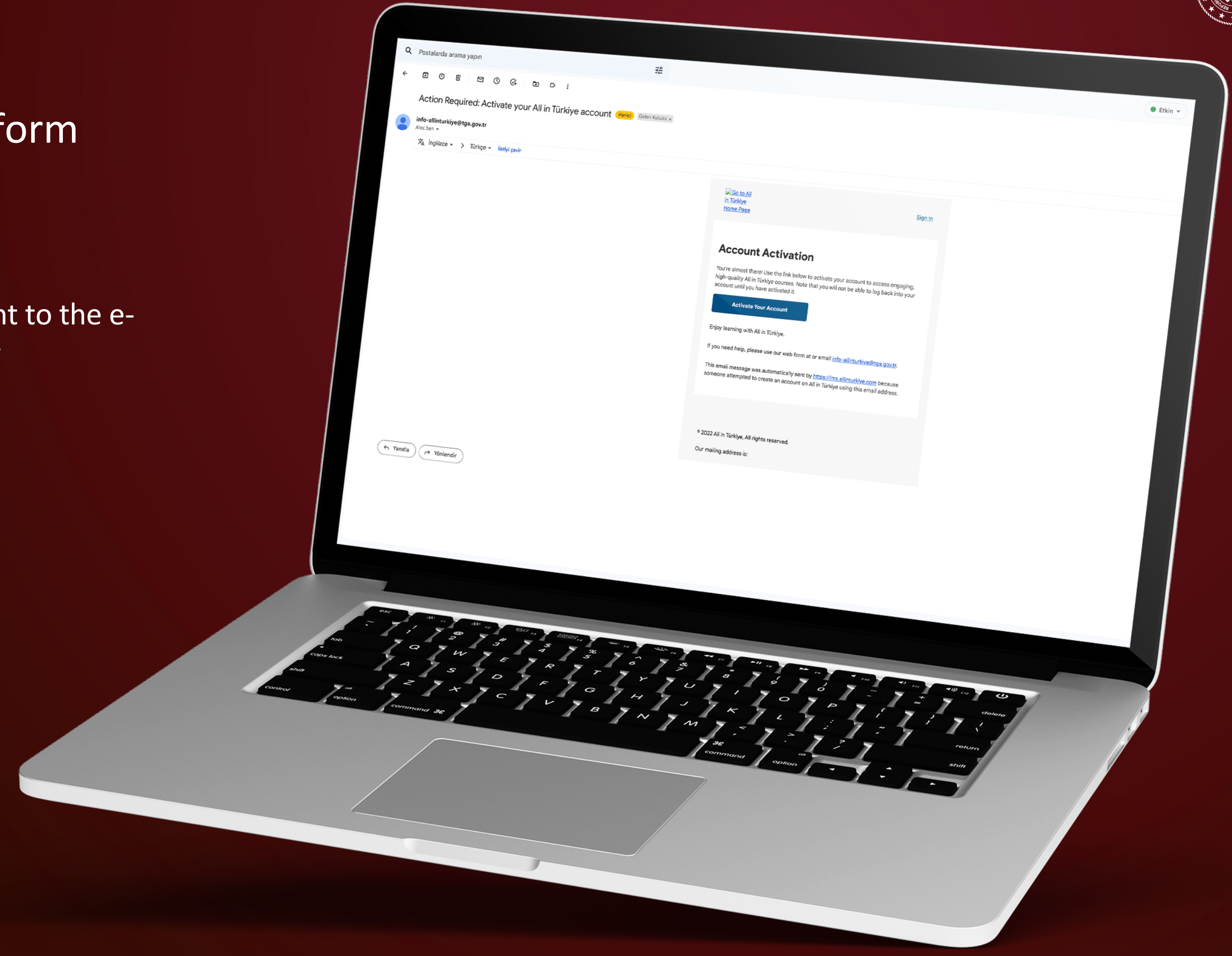




Registration on the Platform

Activation

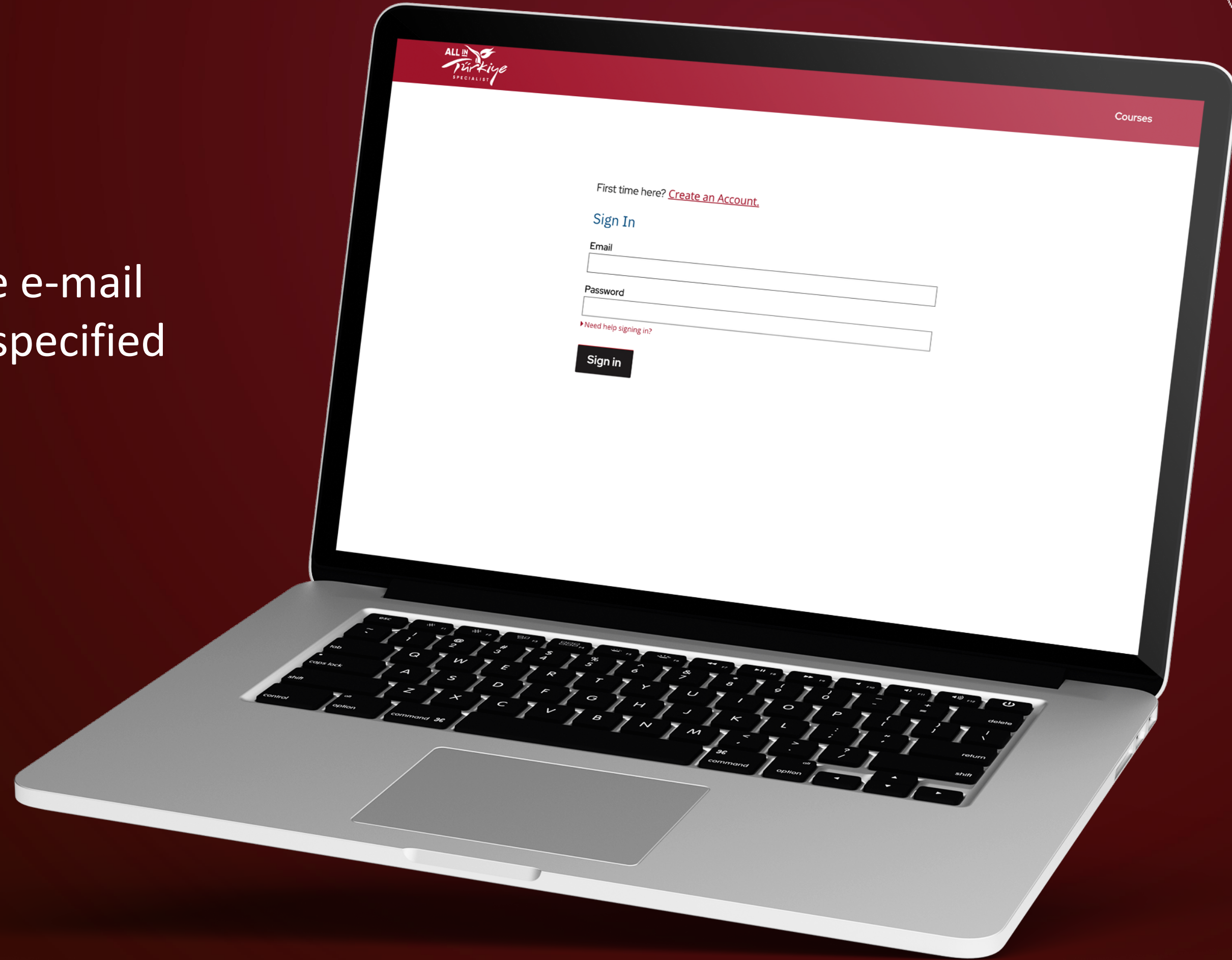
Activating the registration link sent to the e-mail address provided by the user





Login to the Platform

Logging in by typing the e-mail address and password specified during registration



Certificate



Certificate of Appreciation

This is to certify that

Your Name

has successfully completed **Istanbul** program.





Total number of users
registered on the platform;
3589
users

Total number of issued
certificates;
9129
certificates

Total number of
registered countries;
113
countries

Total number of
courses available;
30
courses

Languages available
online;
12
languages





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